

Summary



INTRODUCTION

- 03 / Who we are
- 07 / Bakery cultures
- 09 / Inspirations
- 11 / Our commitments
- 14 / Trends
- 16 / Products to discover
- 17 / Logo library



NATURALNESS & NUTRITION

- 20 / Well Being
- 22 / Organic



BREAD

25 / FRENCH STYLE

- 26 / Bridor Une Recette Lenôtre Professionnels
- 29 / Bridor signé Frédéric Lalos
- 32 / The Gourmet Breads
- 35 / The Essential Breads
- 38 / Breads of Indulgence

40 / OF THE WORLD

- 41 / Evasions
- 43 / Panidor



VIENNESE PASTRIES

46 / FRENCH STYLE

- 47 / Bridor X Pierre Hermé Paris
- 49 / Bridor Une Recette Lenôtre Professionnels
- 52 / Éclat Du Terroir
- 57 / Les Inspirés
- 59 / Savoureux
- 63 / Irrésistibles
- 65 / Classics
- 68 / Baker Solution

72 / THE INDULGENT COLLECTION

- 73 / Mini Delights
- 77 / Maxi Delights

82 / OFF THE WORLD

83 / Evasions



SNACKING

86 / Savoury Collection



PASTRIES

- 90 / Bridor Une Recette Lenôtre Professionnels
- 93 / The Delights
- 95 / Evasions
- 97 / Panidor



This document is interactive. You can click directly on the titles to go to the page and browse through the document thanks to its function to return to the contents page.

OUR PURPOSE

SINCE BRIDOR WAS CREATED BY LOUIS LE DUFF IN FRANCE IN 1988, BRIDOR TEAMS HAVE BEEN DRIVEN BY A PASSION FOR BAKING.

Bread is central to life, all over the world

It is part of our cultural heritage, and every country has its own lively and unique bakery culture that gets passed down from generation to generation. Between traditional and modern techniques, both local and global, recipes intersect and are reinvented to align with what consumers want.

Supporting and sharing bakery cultures worldwide

From French baguettes to tasty Nordic loaves, from pure butter croissants to red bean-filled Japanese croissants, from Indian chapati to Brazilian pão de queijo.

We draw inspiration from the extraordinary know-how of bakers and chefs from all over the world to create exceptional products... Our breads and Viennese pastries are characterful, made of natural ingredients and true to their origins.

Since its foundation, Bridor has been driven by a passion for baking

Developing and producing new recipes by showcasing a diversity of flavours.

Developing excellence in our ingredients and supply chains.

Combining large scale manufacturing strength with the virtuosity of bakery expertise.

Defending quality and taste without compromise.

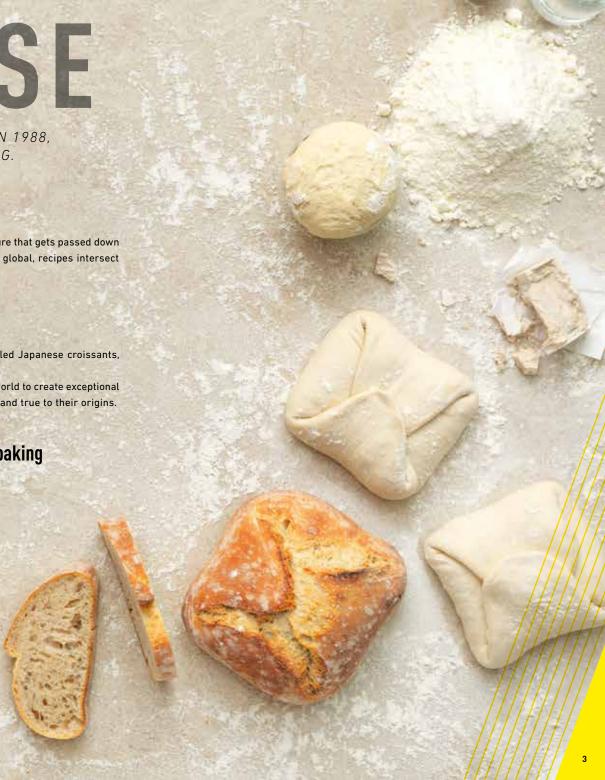
Placing women and men at the heart of our actions for a more responsible approach.

That's Bridor's mission

Together, we share bakery's best talents and cultures, bringing to every table the finest bakery products in more than 100 countries all around the world.

BRIDOR.

Share the bakery cultures of the world



OUR DNA



Preserving artisanal know-how

For over 30 years, **Bridor has been inspired by the bakery tradition and has teamed up with chefs** to propose characterful and delicious products. Through prestigious partnerships, such as those established with Maison Lenôtre, Maison Pierre Hermé Paris and Meilleur Ouvrier de France Boulanger, Frédéric Lalos, Bridor offers original collections tailored to a high-end clientele.

Supporting and sharing bakery cultures worldwide

At Bridor, we draw inspiration from the knowhow of bakers from all around the world to create typical products inspired by local traditions. Our chefs create characterful ranges that are an invitation to indulgence with meltin-the-mouth Viennese pastries, crispy breads and delicious pastries.





Quality for over 30 years

Bridor's production methods that respect the products and resting times necessary for the flavours to develop. The teams consist of bakers, engineers and quality experts who work mainly with pure butter Viennese pastries. Some breads are made with sourdough, which have been kept going for over 20 years in our production workshops.



and well-being in the workplace are organised

throughout the year.

.

BRIDOR WORLDWIDE

DE ROUEN
QUEBEC / CANADA
GRAHAM BELL
QUEBEC / CANADA





BRIDGEPORT
CONNECTICUT / USA



VINELAND

NEW JERSEY / USA





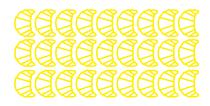


BRIDOR IN FIGURES



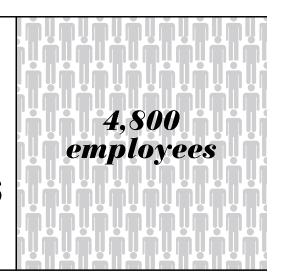






400,000 tonnes

of products per year



SUPPORTING BAKERY CULTURES

FOR MANY YEARS, WE HAVE SHARED THE BAKERY CULTURES OF THE WORLD THROUGH PRODUCTS AND INTERNATIONAL PARTNERSHIPS.





Products inspired by world cultures and infused with our French know-how

- / Ultra Kanel Swirl: a Viennese pastry inspired by Scandinavia with an intense cinnamon taste.
- / Zaatar Croissant: a pure butter croissant with Oriental flavours thanks to a blend of spices and aromatic plants.
- / And much more...!

Partnerships with chefs all over the world

- Frédéric Lalos, Meilleur Ouvrier de France Boulangerie (Best Craftsman in France - Bakery), has been working with us for 14 years through a bread collection that reflects his values for excellence and creativity.
- In 2021, the pastry chef **Pierre Hermé**, voted Best Pastry Chef in the World in 2016, dreamed up a unique and creative collection of Viennese pastries for Bridor.
- / Michel Roux Jr., the famous English chef with 105,000 Instagram followers, is the ambassador of our Frédéric Lalos range in the UK. The range is in line with his demands for quality and flavours.
- An Austrian chef living in Germany, Johann Lafer has become a real culinary icon in his adopted country and collaborates with Bridor in Germany.



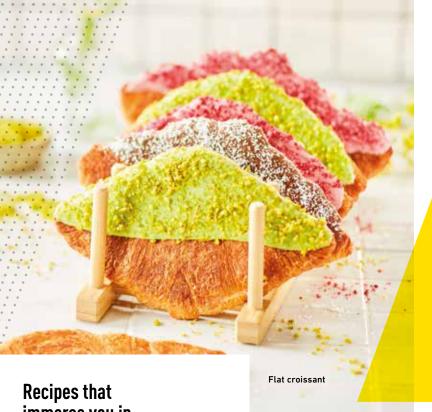




Pierre Hermé



Michel Roux Jr.



Recipes that immerse you in local bakery cultures

Discover over 220 recipes by our chefs and expert bakers worldwide! These recipe cards can be downloaded from our website and are filtered by eating occasions, preparation time and ease of preparation.



Scan this code to discover more recipes!





The Bridor Bakery Cultures Club

In 2020, we set up the Bridor Bakery Cultures Club.

This space for sharing and thinking brings together our 42 expert bakers who are located all over the world. **Together, they discuss new trends, local culinary traditions and good bakery practices.** Our chefs also take part in Bridor events internationally. Among these events, the yearly Culinary Creativity Contest invites them to pay homage to their regional bakery culture through Bridor products.



SPIRATIONS DELICIOUS AND CREATIVE RECIPES FOR YOU

#waste: inspiring recipes to avoid wasting a single

Our chefs share their best recipes with you.



- Our chefs and expert bakers, members of the Bridor Bakery Cultures Club with global presence, present their best gourmet and delicious recipes made with our products.
- Come and discover sweet or savoury recipes for every moment of the day, which will take you on a journey!
- / We provide you with a selection of over 200 recipes made by our chefs to inspire you daily.
- Make the most of a clear and easy-to-use interface to quickly find numerous recipes that meet your needs, and download the corresponding recipe files.







Elegant recipes inspired by alobal culinary traditions for festive moments

ON BRIDOR.COM, DISCOVER USER GUIDES AND RECIPE BOOKS, DESIGNED TO INSPIRE PROFESSIONALS.

User guides



Comprehensive and detailed user guides, designed to provide in-depth and practical information on our products.

- / Market trends decoded to reveal innovative and inspiring ideas.
- / Practical advice and tips from our chefs.
- / Exclusive and delicious recipes.





THE MULTI-FACETED CROISSANT, AN INFINITE SOURCE OF CREATIVITY!

- / An essential guide to master the art of customisation of the croissant and explore innovative techniques: Flat Croissant, Cube Croissant, Cruffin, toppings and glazes, etc.
- / 17 exclusive recipes to transform the croissant and win over the most demanding customers.

Explore our user guide



Recipe books

Exclusive recipes, carefully developed using our products or based on themes to inspire your creations and enhance your menu.

Find our recipe books



OUR COMMITMENTS SHARE MO







- / 100% of our conventional flours used on our French production sites are from France, which means they are produced from French wheat and processed by millers located less than 300 km from our production sites.
- The organic wheat flours in the breads made on our French sites are also made with organic French wheat¹.





BUTTER

In some recipes, we use PDO Charentes-Poitou butter which is unanimously recognised by French artisan bakers.

EGGS

Since 1 January 2019, the eggs used on our French sites for Bridor products are from barn hens. Some lines are made with free range eggs.



BRIDOR CLEAN LABEL



Our Bridor Clean Label² recipes are made with:

- / ingredients of natural origin
- / ingredients with colouring, aromatic or texture-enhancing properties, such as vanilla flavouring or turmeric for the colour.

Only ascorbic acid, which plays a decisive role in the final quality of the products, is tolerated in our Bridor Clean Label recipes.

74% Bridor Clean Label

Bridor Clean Label IN 2024

2026 GOAL

SALT CONTENT OF OUR PRODUCTS

- An ambitious commitment to reduce salt: Since 2024, the maximum salt content in our bread is 1.3 g/100 g³.
- A low-salt product range: recipes made with 25% less salt compared to the average of similar products on the market.





- (1) With the exception of weather conditions making it impossible to supply 100% French origin wheat.
- (2) Bridor Clean Label scope: Bread, Viennese Pastries, Sayoury snacking, Brioche under the Bridor brand, including trade product mix.
- (3) For products made in France. In the baked product, excluding Focaccias.



REDUCING CONSUMPTION

100% LED lighting

All of our French production sites are fitted with LED lighting. This consumes less electricity and has a longer life span, which reduces waste.



Over 90,000 m³ of water saved

on our production sites between the start of 2021 and the start of 2024, thanks to adiabatic technology. This technology brings warm, dry air into contact with a humid area, effectively reducing temperatures.

Reducing energy waste

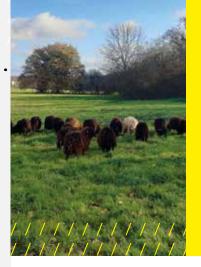
The installation of a system for mapping our production facilities' consumption allows us to consume what we need and to avoid wasting energy.

-50% gas consumption

for our hot water tanks between 2021 and 2023, in particular thanks to recovering heat from the machine rooms to preheat domestic hot water.

ENERGY MANAGEMENT CERTIFICATION This certification promotes companies

This certification promotes companies which are committed to reducing their impact on the climate, preserving resources and improving their results thanks to efficient energy management.



BIODIVERSITY

Consideration of biodiversity is an integral part in the study of all our future projects. Thus, our Louverné site has eight beehives and its green spaces are maintained by sheep thanks to "Mouton de l'Ouest".

ECO-ACTIONS



100% of our industrial water is used to irrigate fields close to our production sites. In 2023, this represented 105,000 m³ of water reused!

100% of our waste

is recovered through recycling animal feed or heating buildings.





HEALTH, SAFETY AND WELL-BEING



COMPANY WITH THE HEALTH AND SAFETY AT WORK CERTIFICATE

This certification encourages companies to incorporate a health and safety at work management policy and to associate goals with it.



COMPANY WITH THE "VITRINE INDUSTRIE DU FUTUR" LABEL.

This label rewards technological innovations focused on people in our production sites.

Thanks to the HUMAN project, employees can benefit from a personalised sports programme with a dynamic application and access to a gym. Supervised by nurses, these tailor-made sports sessions help to combat a sedentary lifestyle and to prevent the risk of injury and MSDs (Musculoskeletal Disorders).

In 2019, we integrated our first exoskeletons. Since then, we have added muscular activity sensors to quantify the benefits of exoskeletons.





TRAINING AND DIVERSITY





CAMPUS BRIDOR, our training programme leading to certification, was launched in 2023 to offer training courses in Bridor professions. The programme involves two industrial courses, a technical course and a commercial course. The programme alternates between the Servon-sur-Vilaine and Louverné production sites and can lead to employment.

In 2021, we installed two chatbots on our production sites. The first to help employees solve problems on production lines, the second to respond 24/7 to Human Resources issues.



At Bridor, awareness-raising workshops held by deaf employees are organised each year to teach the teams Sign Language. After these workshops, memo files are given to all employees so that they can continue to practise in the divisions.

THE BREAD, VIENNESE PASTRY AND PÂTISSER MARKET IS A DYNAMIC MARKET. BAKERY PRODUCTS ARE PART OF CONSUMERS' DAILY LIVES, BASED ON TRADITIONAL KNOW-HOW WHILE CONSTANTLY BEING RENEWED.

THE BREAD, VIENNESE PASTRY AND PÂTISSERIE



Bread

A daily product

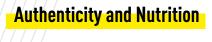
Bread is an integral part of the daily life of people in the UK:

92% of people in the UK REGULARLY EAT BREAD²

6/10 enjoy a PIECE OF BREAD WITH THEIR MEAL²

The most-consumed breads in the UK include3:

- / Special breads (wholemeal, seeded, etc.) at 42%
- / The baquette at 40%
- Country-style bread at 20%



Nowadays, consumers are looking to eat more healthily, which involves simplicity and authenticity.

When purchasing bread:

of people in the UK say they consider THE TASTE/RECIPE¹

of people in the UK say they pay attention
TO THE NUTRITIONAL INTAKE
OF BAKERY PRODUCTS²



6 of people in the UK would like to eat SAVOURY LATTICES WITH DELICIOUS FILLINGS²

The main motivations are:

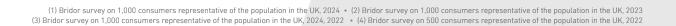
- Enjoyment at 57%
- Taste at 55%
- Convenience at 39%

Trending recipes

The savoury lattices preferred by people in the UK are1:

- 1 / Recipes with cheese at 67%
- 2 / Recipes with chicken at 61%
- 3 / Recipes with ham at 52%





Viennese pastries



A blend of tradition and innovation

Nearly 2/3 of people in the UK regularly EAT VIENNESE PASTRIES²

Croissants and pains au chocolat are still among the favourite Viennese pastries for people in the UK with2:

- 60% favouring the Croissant among consumers of Viennese pastries 59% favouring the Pain au chocolat
- **Ultra-indulgence**

However, the trend for increasingly indulgent toppings and fillings is not far behind.

For Viennese pastry consumers1:

80%

would like to eat FILLED **VIENNESE PASTRIES**

(chocolate, fruit, custard cream, caramel, etc.)

81%

would like to eat **VIENNESE PASTRIES WITH DECORATIONS** ON THE TOP

(chocolate chips, pieces of caramel, fruit toppings, icing sugar, etc.)



Pâtisserie

Thus, people in the UK agree that macarons are synonymous with2:

- Delicate flavours at 74%
- Moment of enjoyment at 71%,
- Exceptional moments at 70%

Consumers also want to discover new flavours4:

of people in the UK are familiar with the PASTEL DE NATA

79% of people who have never tried it WOULD LIKE TO TRY IT



DISCOVER



MINI TARTELETTES 35 G

Three **new** and **elegant** mini tartelettes with a unique shape have been created with Maison Lenôtre chefs. Their recipes with intense and fruity flavours, perfectly balanced by a very fine and delicate pure butter puff pastry, create an irresistible experience.

of Europeans like DISCOVERING NEW SHAPES AND FLAVOURS OF VIENNESE PASTRIES1

KHORASAN WHEAT AND **ANCIENT SEEDS BREAD 450 G**

This new bread from the Frédéric Lalos collection combines know-how and creativity thanks to a recipe made with a blend of Khorasan wheat flour (heirloom wheat variety) and wheat flour, both grown in France, wheat sourdough and a unique blend of six ancient seeds.

of Europeans want TO TRY THIS PRODUCT2

THE NOVA BAGUETTE 280 G

The new baquette in the "Essential" collection. A modern baquette with a short and wide format, with a generous and voluminous look!

65% of Europeans consume A
BAGUETTE AT LEAST
ONCE A WEEK¹

CARACTÈRE HALF-BAGUETTE 140 G

The secret ingredient for delicious sandwiches where bread is the key element! Discover this half-baquette with a lovelyhonevcomb texture and a rustic look thank to its irregular, "polka" scoring.

64% of Europeans consume SANDWICHES AT LEAST

LOGO LIBRARY

WHAT ALL THE LOGOS AND ICONS ON OUR PRODUCTS MEAN

Ingredients



Products made with sourdough. All our sourdoughs are made in our production workshops.



Products containing Label Rouge flour, the quality label most recognised by consumers.¹



Products made with olive oil for a soft texture.



Products made with free range eggs.



Viennese pastries made with Brittany butter in the recipe for delicious and crispy lamination. This butter is used exclusively in our prestigious Viennese pastry range, Bridor x Pierre Hermé Paris.



Viennese pastries made with Charentes-Poitou PDO butter.



Products made with quality margarine for a well-loved taste and a light and crispy texture.



Products made with a fat blend or a blend of margarine and concentrated butter. This combination of vegetable fat and the lovely taste of butter results in a high-quality range of Viennese pastries.

Naturalness and Nutrition



Products containing at least 6 g of fibre in 100 g of baked product.²



Products containing at least 3 g of fibre in 100 g of baked product.²



At least 12% of the energy value of these products is made up of protein.2



Bridor Clean Label products are made only with the essentials and ingredients of natural origin. The only tolerated exception is ascorbic acid for its decisive role in the final product quality.



Products not containing meat (ingredients, including additives, flavourings, enzymes and carriers and processing aids which are not animal-based)



Products without animal ingredients (including additives, flavourings, enzymes and carriers) or animal-based processing aids, at every step of production.



Breads containing flax flour in their recipe and part of the Bleu-Blanc-Coeur approach.



Gluten-free products made from a unique mix of gluten-free flours.



Organic breads and Viennese pastries made with rigorously selected raw materials in compliance with Organic Farming specifications and Bridor's requirements.

(1) QueChoisir.org • (2) Regulation (EC) 1924/2006

Technologies

RTP

READY-TO-PROVE products requiring proving time in the preparation.

RTB

READY-TO-BAKE products for easy and fast preparation.

PART-BAKED

Bread baked to 80%, requiring baking in the oven.

FULLY BAKED

Products READY-TO-SERVE after defrosting.

Our ranges



B2C brand for our bags suitable for consumer sales.



Products for which the recipes are inspired by local cultures to offer creative and delicious products.



Products launched this year.



Products for which the recipe has been redesigned this year.



INATURALNESS AND NUTRITION



Consumer well-being

From Bleu-Blanc-Cœur breads to gluten-free products, Bridor is constantly reinventing itself to offer, within its "Better Living" range, delicious products with a commitment to well-being.

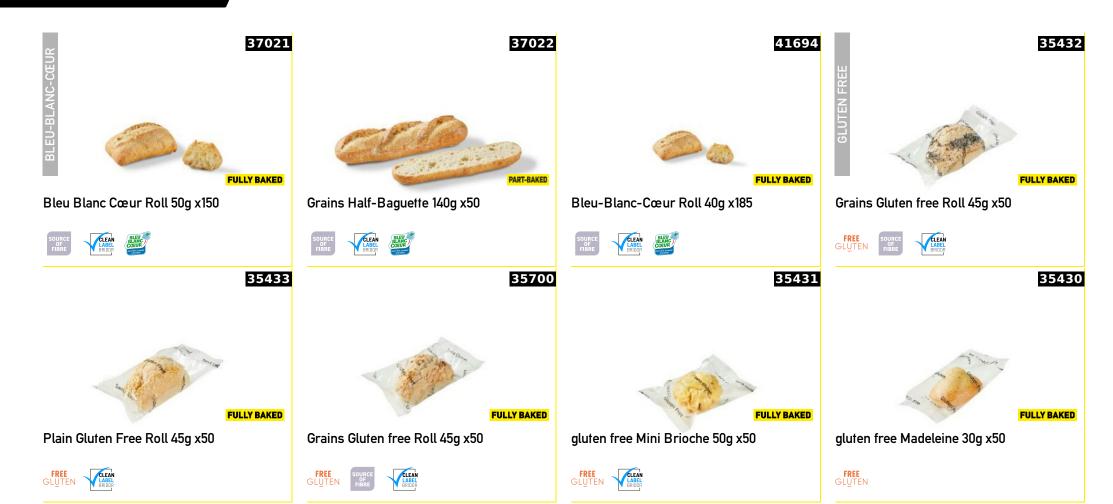
The environment

The environment is a key commitment at Bridor, embodied by the **organic collection**, which contains products made from raw materials from organic farming.

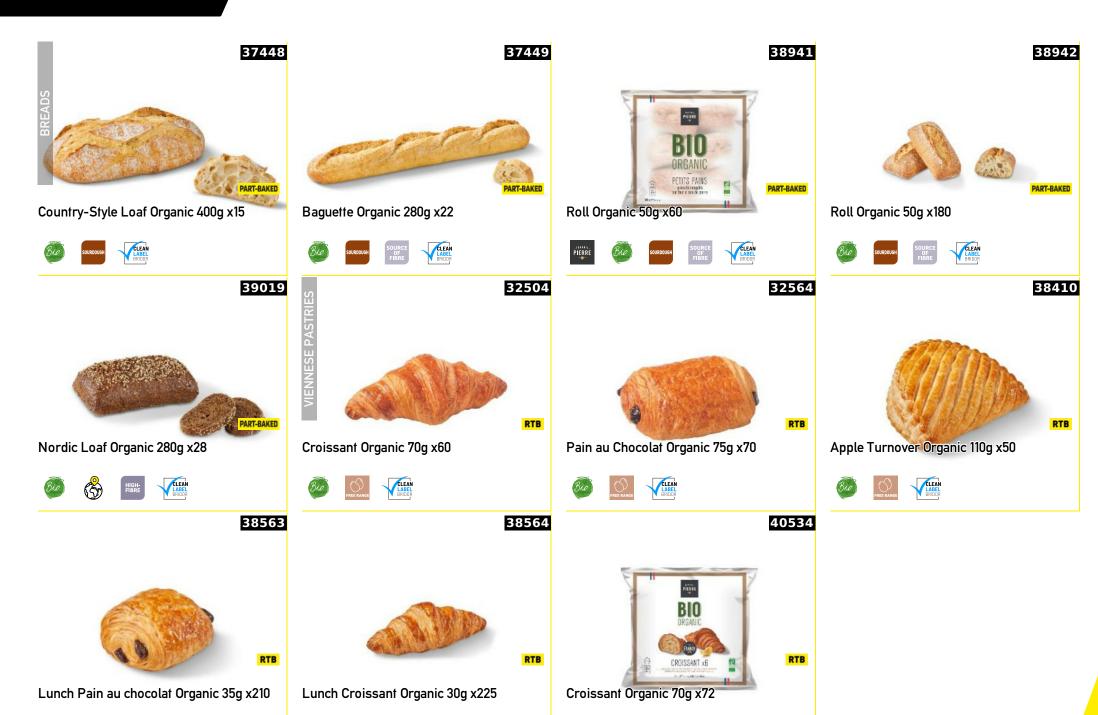
Quality

/ Products made with rigorously selected ingredients and according to specifications established by Bridor quality teams.









2 BREAD



Quality raw materials

- T65 wheat flour minimum. Since 2021, all our standard wheat flours are made from wheat grown in France¹.
- Sourdoughs made in our production workshops following precise specifications.

The taste of tradition

- The doughs are worked, kneaded and formed slowly.
- Long rising and fermenting times for honeycomb centres and unique flavours.
- / Baked or pre-baked in a stone oven.

Know-how and creativity

/ A line inspired by pure French bakery know-how and the bakery cultures of the world, for a wide range of breads with multiple shapes and flavours.

Commitment to healthier eating

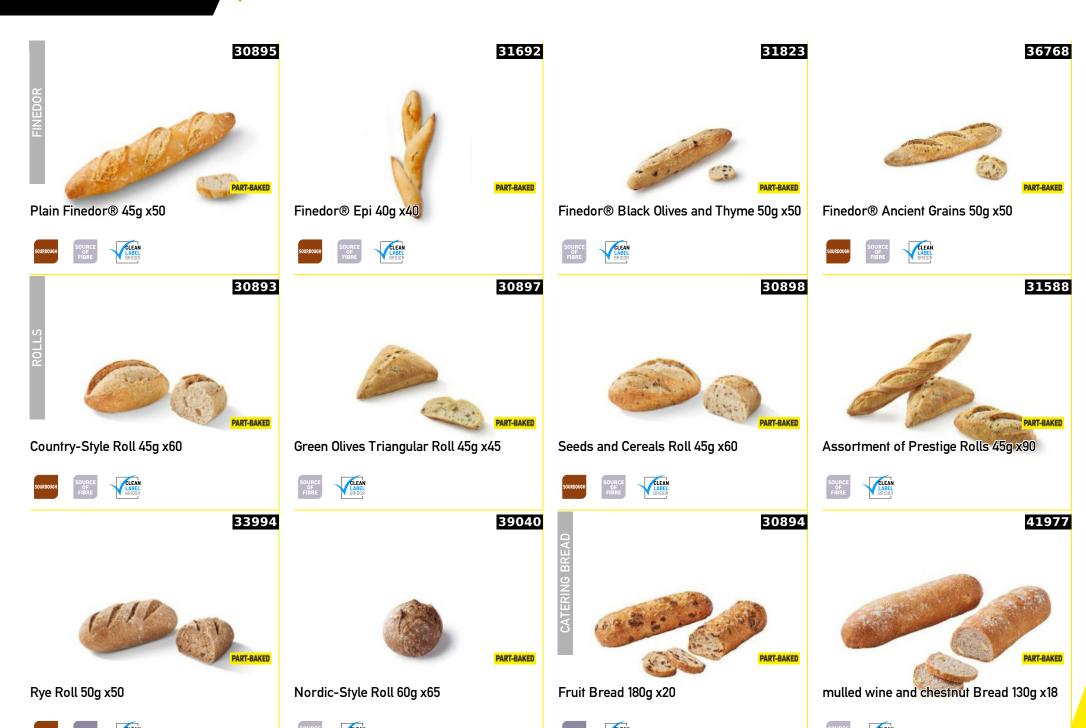
/ 98% of our breads have the Bridor Clean Label.





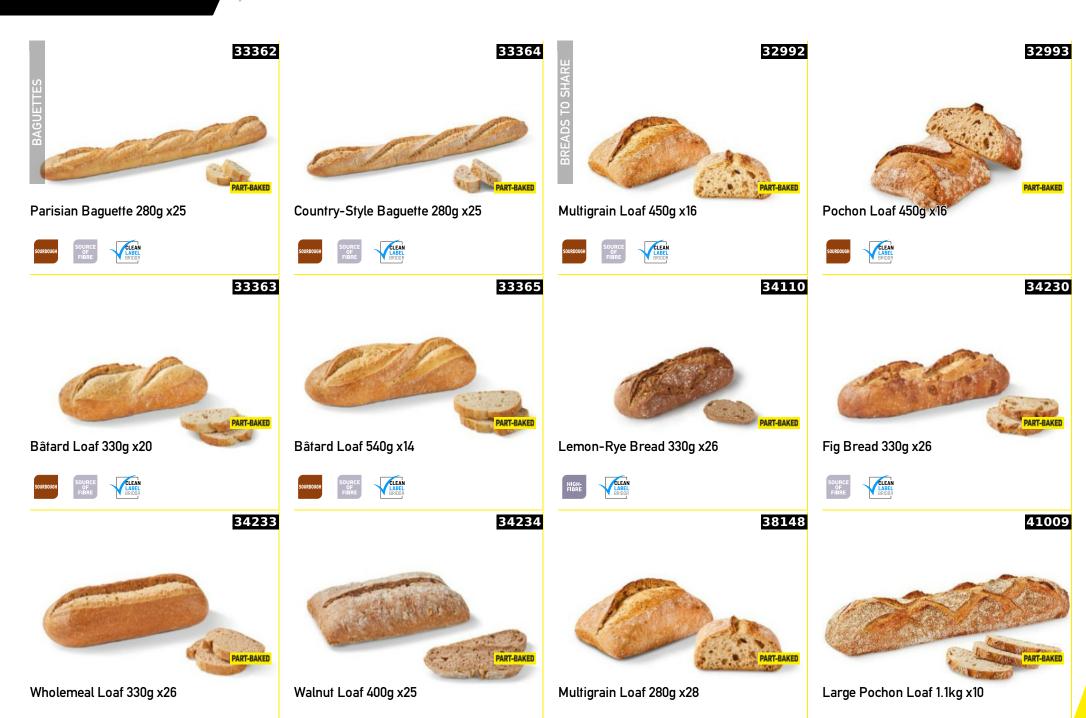


BRIDOR UNE RECETTE LENÔTRE PROFESSIONNELS



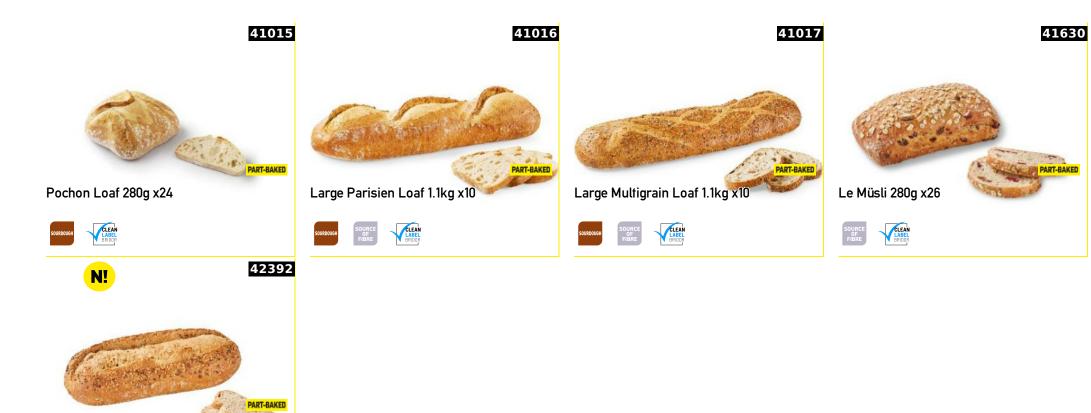




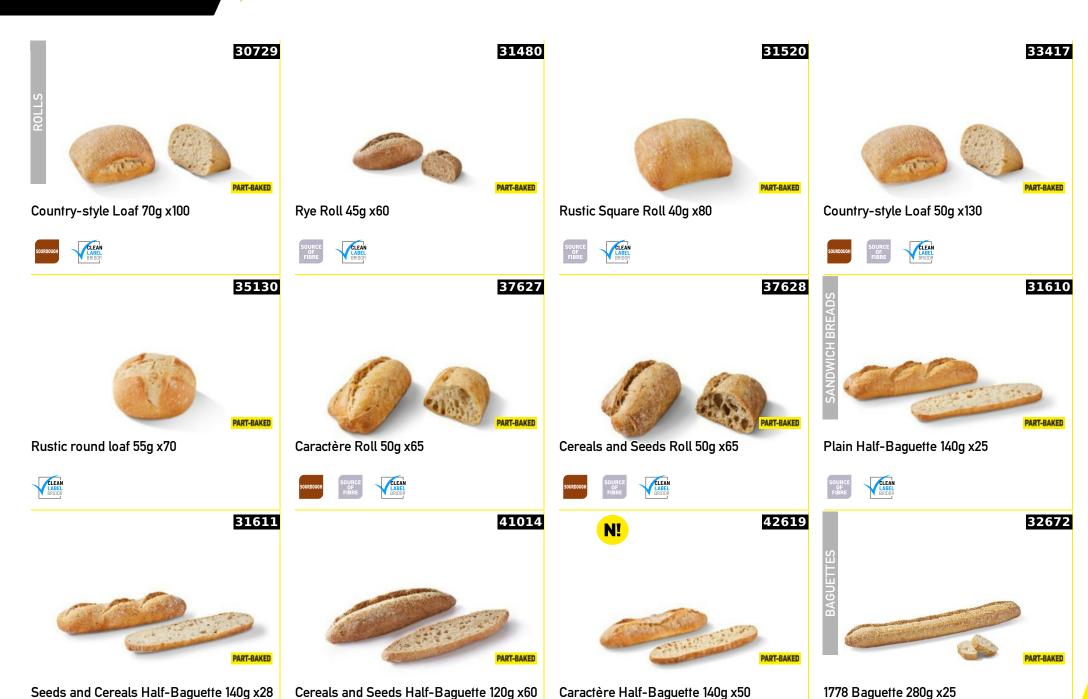


Khorasan wheat and Ancient Seeds Bread

450g x16





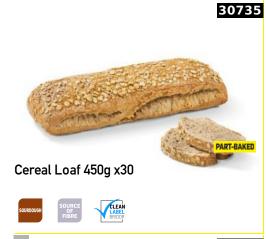




34909

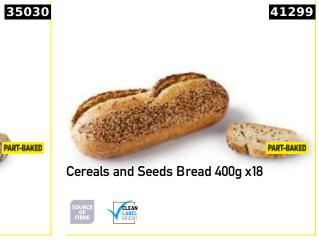










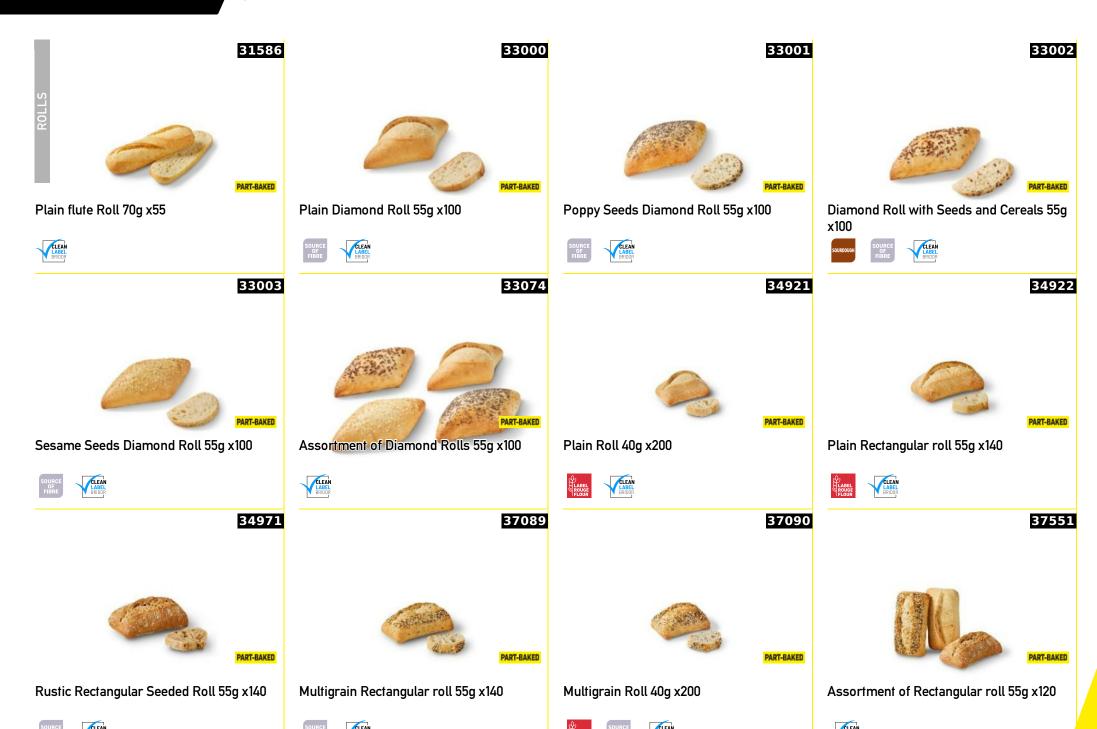












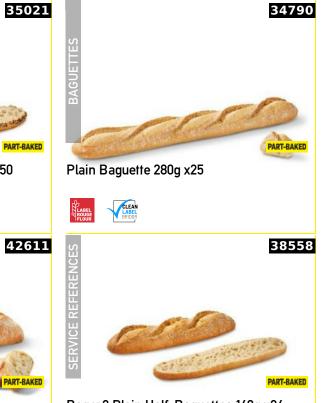




34794

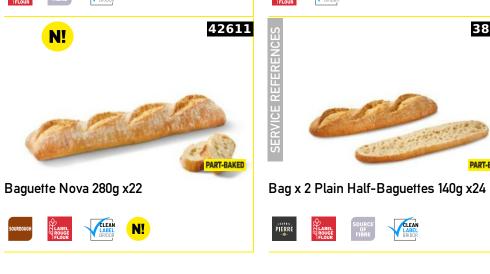
34792



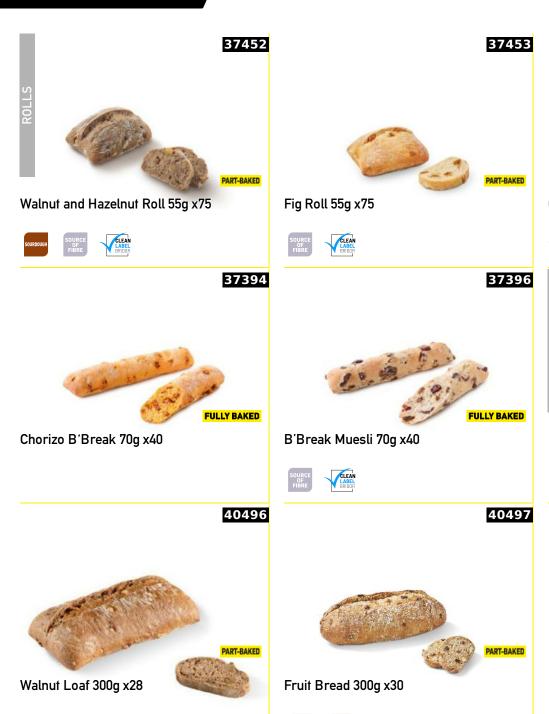




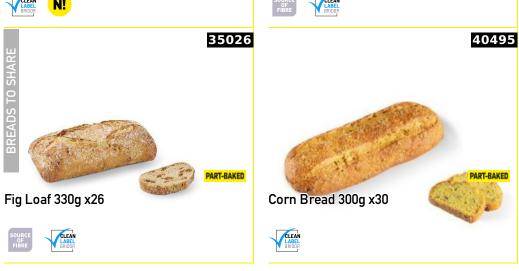












37393

FULLY BAKED

2 Olives and Rosemary B'Break 70g x40









41289









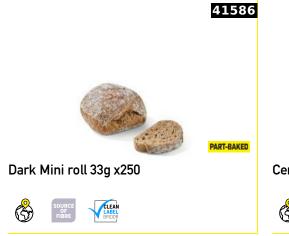


















3 VIENNESE PASTRIES



High quality puff pastry

- Essentially **PURE BUTTER** range: Charentes-Poitou PDO butter or fine butter for Viennese pastries with a melting texture and fine lamination.
- / FRENCH FLOURS: standard wheat flours made from wheat grown in France¹.
- / With barn or free range eggs².

The taste of tradition

Viennese pastries made in the spirit of French pastry-making. The dough rests for many hours for flavoursome Viennese pastries with complex, rich and intense aromas and golden lamination.

Flexibility and speed

Available RTP (ready-to-prove) and RTB (ready-to-bake) to meet every need.

Commitment to healthier eating

/ 74% of our Viennese pastries have the Bridor Clean Label.





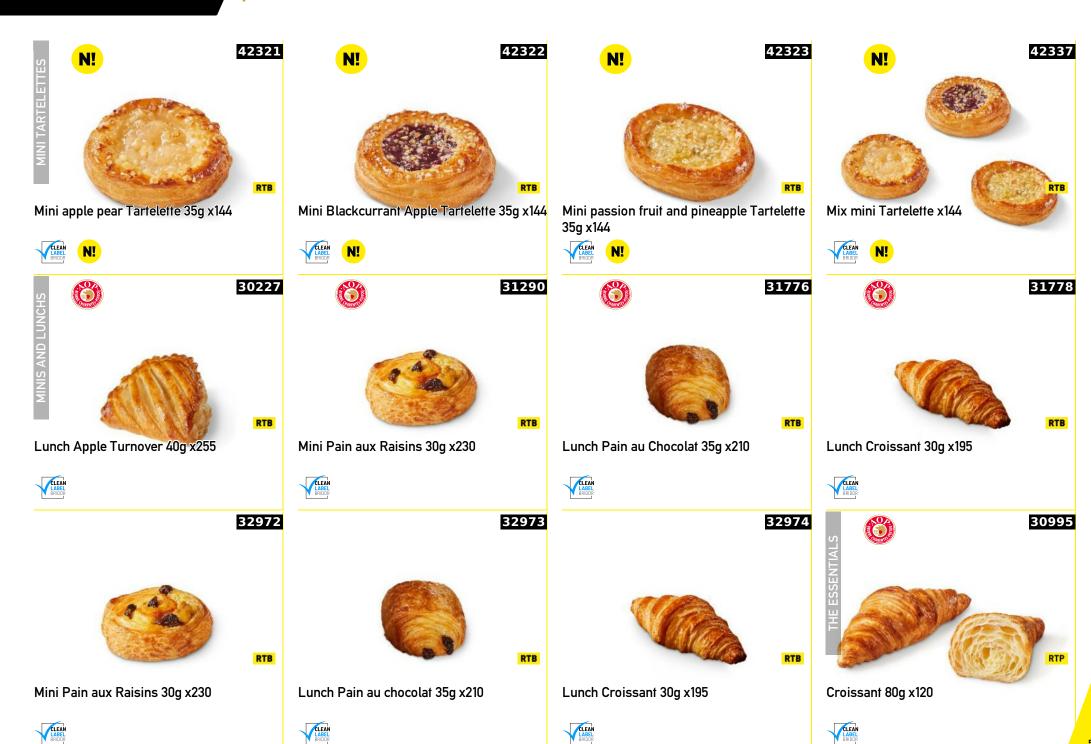


BRIDOR X PIERRE HERMÉ PARIS





BRIDOR UNE RECETTE LENÔTRE PROFESSIONNELS



BRIDOR UNE RECETTE LENÔTRE PROFESSIONNELS















Éclat du Terroir

Éclat du Terroir, a collection with three ranges:

/ Original Éclat, the secret, unique and unrivalled recipe, made with PDO Charentes-Poitou butter. Local butter resulting from unique regional know-how and based on a responsible approach.

Éclat du Terroir Fine Butter, a range of Viennese pastries made with fine butter with particular characteristics resulting in the quality and flavour of Eclat du Terroir.

ARTY, designed like real works of art. ARTY Viennese pastries rise to the occasion with modern, regular and sleek appearances.

No. 1 brand for artisan bakers*

croissant preferred by consumers**

^{*} Foodservice Vision survey for Bridor, November 2022, 240 bakers, France.

^{**} Consumer panels, Actalia, 2020-2022, France, Spain, Poland, 100 consumers per cou

FOCUS ON

ARTY

Viennese pastries by creative artisans

Art, like baking, is all about passion.

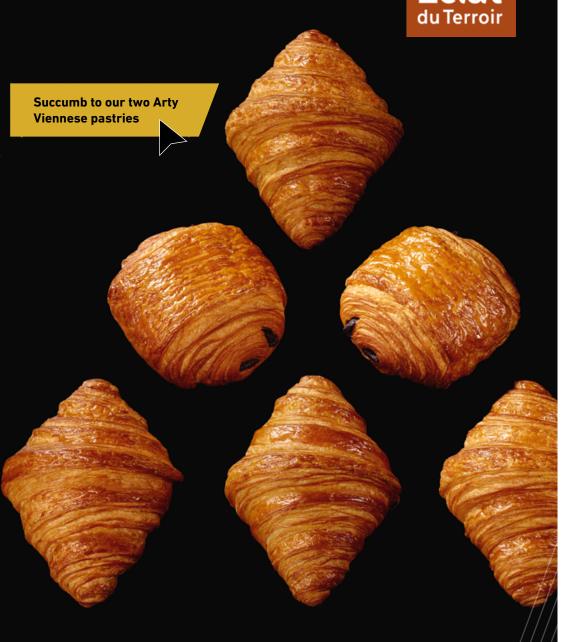
Éclat du Terroir is inspired by the work of leading figures from the world of patisserie, who are using the visual aspect to reinvent the codes of indulgence, and thus propose the ARTY Viennese pastries.

Designed like true works of art, these ARTY Viennese pastries rise to the occasion with modern, regular and sleek appearances.

/The ARTY RTP 75 g croissant: an original, modern and pyramid shape with thin and delicate puff pastry on the outside, well-defined layers and a silky smooth crumb. A unique and graphic look made possible thanks to the creation of a new process;

/The ARTY RTP 85 g pain au chocolat: exceptional lamination and a fairly short, but wide and generous shape obtained by special folding, and an extra-indulgent recipe with 20% more chocolate*.

80% intention to consume**





33981 Mini Pain au Chocolat 30g x200



33980 Mini Croissant 25g x200



33982 Mini Pain aux Raisins 35g x200



35191 Lunch Croissant 30g x195

RTB





RTP

RTB



RTP



35193 Lunch Pain aux Raisins 30g x230



35192 Lunch Pain au Chocolat 35g x210























































Les Inspirés



A premium range of very flaky pure butter Viennese pastries in generous volumes.

A very flaky croissant, with visible layers and a large size.

A fairly short, but wide and large pain au chocolate that looks delicious and generous.

An original recipe enriched in milk* for delicious milky notes and a lovely cream-coloured lamination.

Only available RTP

66% of consumers in the UK LIKE GIVING
THEIR CHILDREN VIENNESE PASTRIES for a snack**

^{**} Bridor survey on 1,000 consumers representative of the UK population, 2023







SAVOUREUX





32181 Mini Croissant 25g x225 32956 Mini Croissant 20g x260 RTB RTB

RTP



RTP

RTB

RTB

32921 Mini Croissant 20g x200













32182 Mini Pain au Chocolat 25g x250

32918 Pain au Chocolat 32g x240

32958 Mini Pain au Chocolat 28g x260



32922 Mini Pain au Chocolat 28g x200



32183 Mini Pain aux Raisins 30g x260

32919 Pain aux Raisins 35g x260



32923 Mini Pain aux Raisins 30g x200



RTB

RTB



SAVOUREUX











Croissant 70g x60 RTB 33250 Croissant 40g x165 RTB 35676 Croissant 90g x50 RTB

















35099 Croissant 80g x150

RTP

CLEAN LABEL BRIDOR













30936 Croissant 60g x30















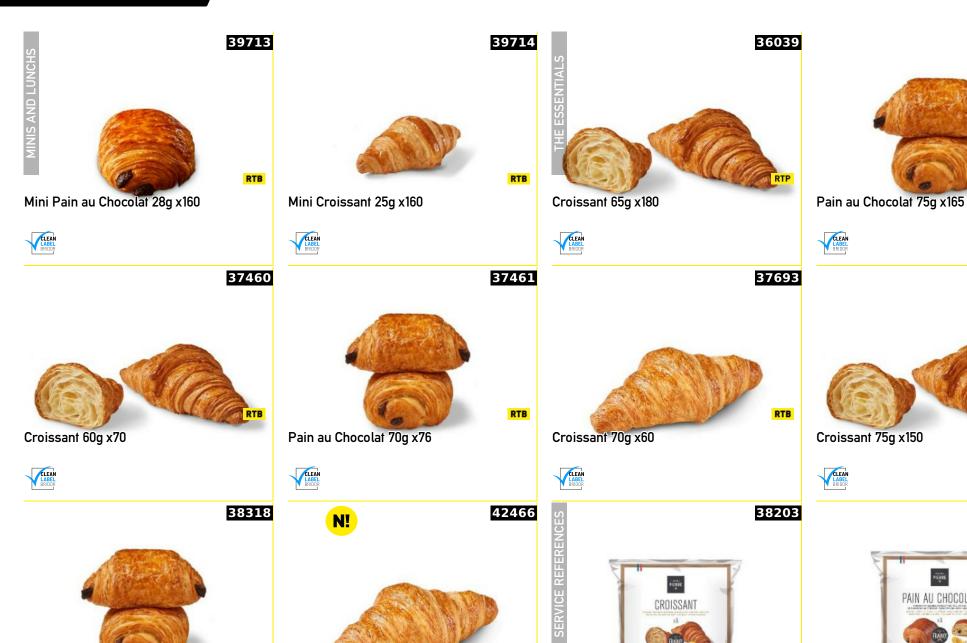


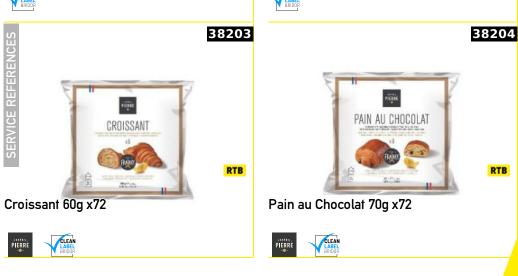


RTP

Croissant 80g x60

Pain au Chocolat 85g x135





36040

RTP

38317







31026 Lunch Croissant 30g x400





34854 Mini Pain aux Raisins 30g x260









34853 Mini Pain au Chocolat 25g x250











31027	Pain au Chocolat 80g x70

33751 Pain au Chocolat 65g x90

34581 Pain au Chocolat 75g x70

RTB

RTB

RTB

RTB

RTB



32629 Croissant 55g x110

35511 Croissant 80g x60



30168 Croissant 60g x180

RTB



RTP



















































35507 Mini SelectBlend Pain au Chocolat 28g x260 40841 Lunch Pain aux Raisins 35g x260 RTB

RTB









x240





RTB





























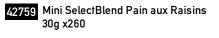
























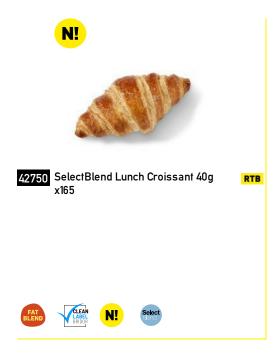
















FOCUS ON

The Mini Tartelettes

When the world of Viennese pastries meets the world of pâtisserie...

- Three exclusive and elegant recipes combining the pastry-making talent of Maison Lenôtre and the know-how of Bridor
- / Very fine and delicate pure butter puff pastry, creating an irresistible experience
- / A unique shape in a mini 35 G format, ideal for every moment of consumption
- Ready-to-bake, for simple use and fast preparation.



42321 APPLE & PEAR MINI TARTELETTE 35 G

A generous apple and pear filling, enhanced with a touch of grapefruit and a crispy almond topping.

42322 BLACKCURRANT & APPLE MINI TARTELETTE 35 G

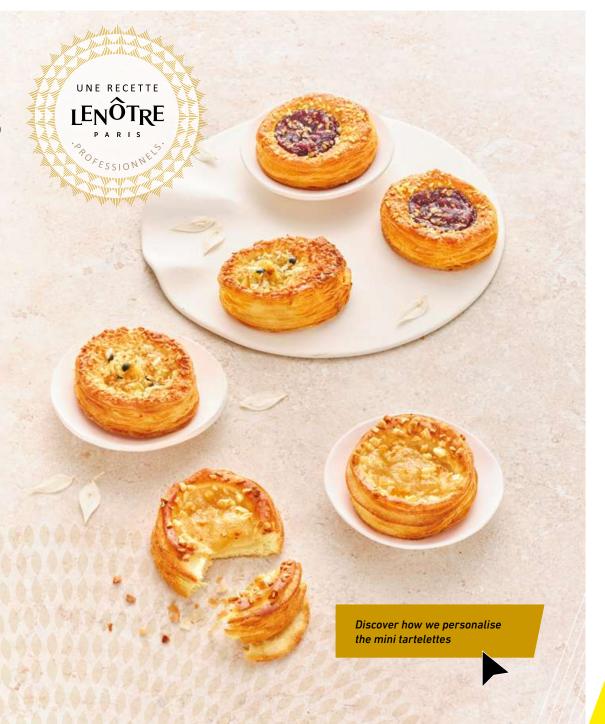
A balanced filling of blackcurrant and apple with a buckwheat seed topping.

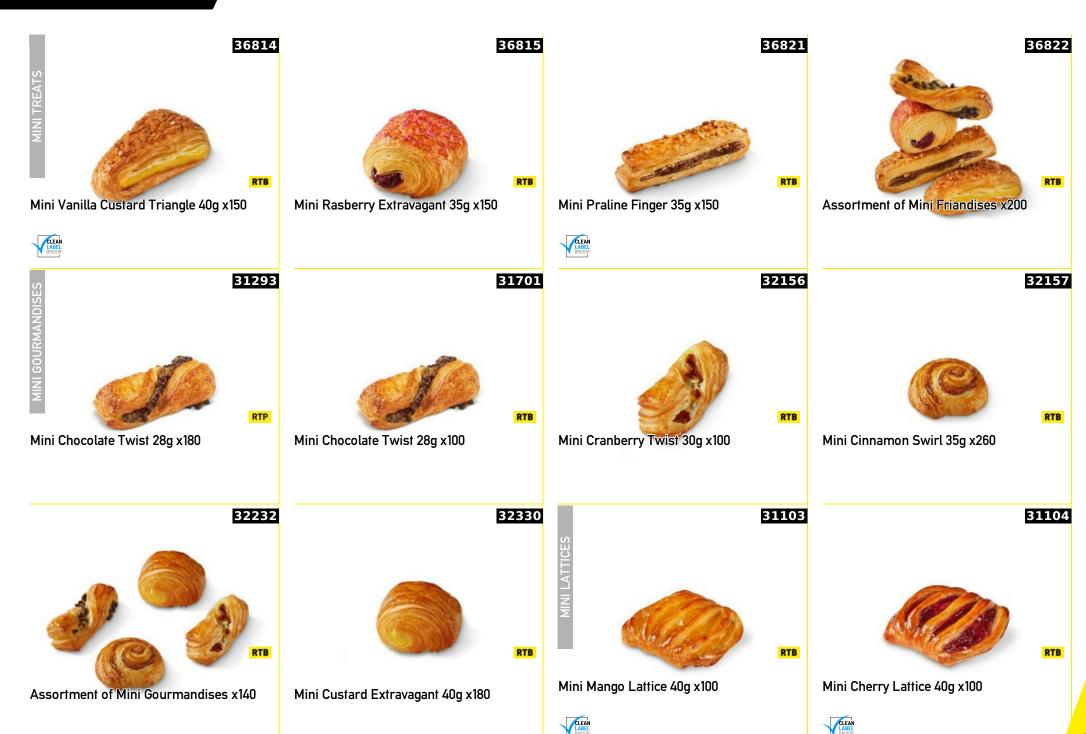
42323 PASSION FRUIT & PINEAPPLE MINI TARTELETTE 35 G

An exotic pineapple and passion fruit filling with an indulgent coconut topping.

42337 MINI TARTELETTE ASSORTMENT

An assortment of these three fruity and intense recipes with 48 pieces per recipe.















FOCUS ON SWIRL WITH MILKA® CHOCOLATE CHIPS

/A very indulgent 95 g Viennese pastry with Milka® chocolate chips.

The unique, smooth and creamy taste of Milka® chocolate.

/A meltingly soft texture thanks to a rich pastry cream.

/Pure butter puff pastry.

THE AFTERNOON SNACK: MAIN MOMENT OF CONSUMPTION OF MILKA® PRODUCTS

of French consumers thinks that
THIS PRODUCT WOULD BE THE PERFECT SNACK.*



BAGS OR STICKERS DIRECTLY IN THE BOXES TO PROMOTE THE BRAND ON THE SHELF TO CONSUMERS AND BOOST PRODUCT VISIBILITY.



5 codes available from stock:

42266 66 SWIRLS WITH MILKA® CHOCOLATE RTB + 33 STICKERS IN ENGLISH 42177 66 SWIRLS WITH MILKA® CHOCOLATE RTB + 33 STICKERS IN FRENCH

40473 66 SWIRLS WITH MILKA® CHOCOLATE RTB + 66 BAGS IN FRENCH **42364** 66 SWIRLS WITH MILKA® CHOCOLATE RTB + 66 BAGS IN GERMAN

42345 66 SWIRLS WITH MILKA® CHOCOLATE RTB























(3)

39889

(3) CLEAN LABEL BRIDOR

x56

36672

40404

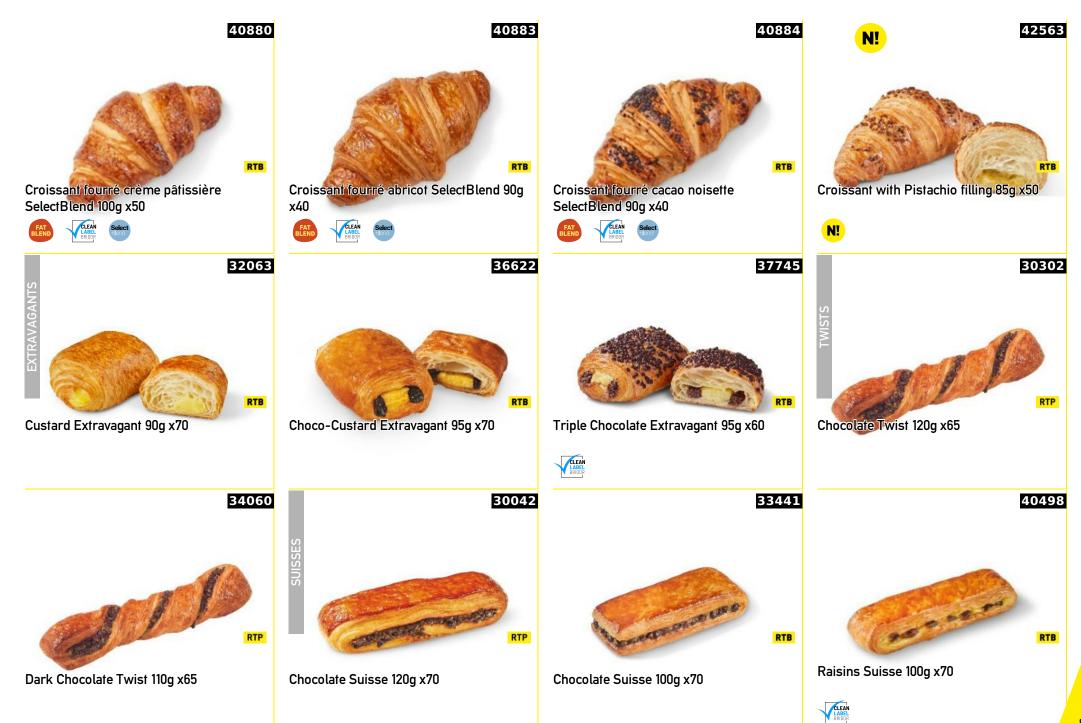


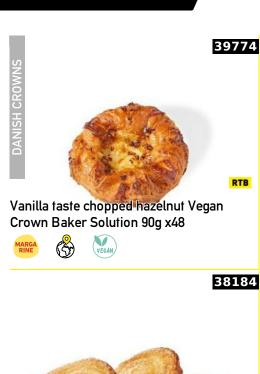






















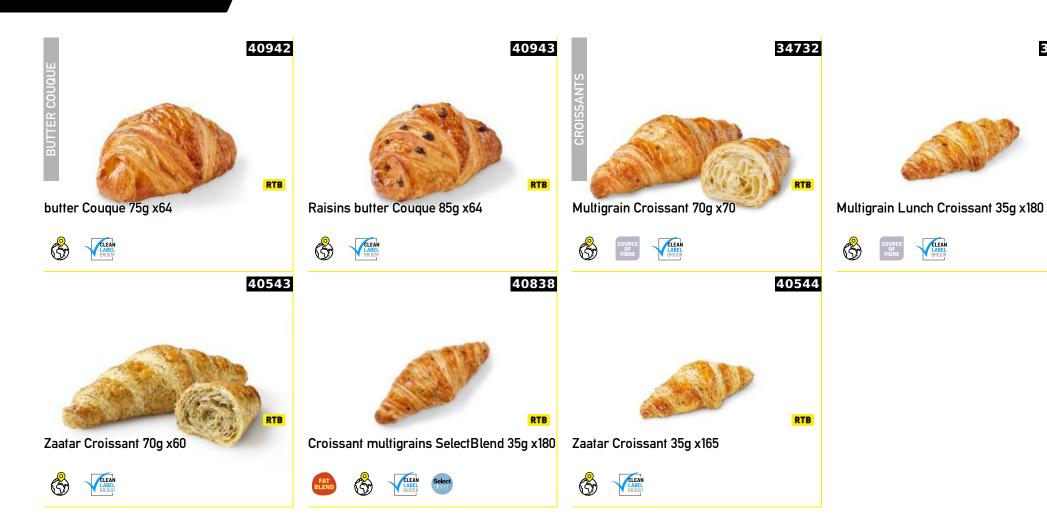












RTB

4 SNACKING



High quality puff pastry

Ready-to-bake snacks with a crispy texture and golden-coloured lamination.

FRENCH FLOURS: standard wheat flours made from wheat grown in France*.

Exclusively with barn eggs**.

Flavours and Creativity

Generous, **flavoursome and varied fillings** to meet the growing snack market.

Quick to prepare

A ready-to-bake offer for **fast and simple preparation**, guaranteeing freshness and flexibility.

Commitment to healthier eating

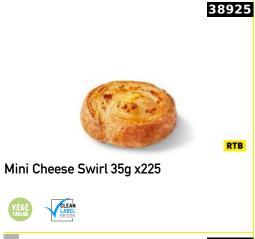
72% of our savoury snacks have the Bridor Clean Label.































5 PATISSERIES



Know-how and excellence

Over 10 years of know-how and expertise to offer a range of pastries with intense and varied flavours. Everything you need for delicious moments of indulgence!

Indulgence and creativity

A range inspired by pure French bakery know-how and the bakery cultures of the world, for a wide range of indulgent patisseries.

Flexibility and speed

A range mainly available ready-to-serve, but also ready-to-bake, for optimal quality and in different packaging types to suit customers' requirements.





35720 Tray of Vanilla macarons (48 x 12 g) 2 trays per box box of 96 pieces



35721 Tray of Raspberry macarons (48 x 12 g)
2 trays per box
box of 96 pieces



35722 Tray of Chocolate macarons (48 x 12 g)
2 trays per box
box of 96 pieces



35728 Tray of Lemon macarons (48 x 12 g) 2 trays per box box of 96 pieces



35724 Tray of Salted Butter Caramel macarons [48 x 12 g]

2 trays per box box of 96 pieces



35725 Tray of Pistachio macarons (48 x 12 g)
2 trays per box
box of 96 pieces



35726 Tray of Coffee macarons (48 x 12 g)
2 trays per box
box of 96 pieces



33440 Tray of macarons Assortment n°1 (48 x 12 g)

16 pieces per recipe, on 2 trays box of 96 pieces

- 1. Single-Origin Chocolate Ganache
- 2. Tahitian and Madagascar Vanilla
- 3. Pistachio
- 4. Raspberry Compote
- 5. Salted Butter Caramel
- 6. Lemon

PÂTISSERIES

/ UNE RECETTE LENÔTRE PROFESSIONNELS



34111 Tray of macarons Assortment n°2 (48 x 12 g)

16 pieces per recipe, on 2 trays box of 96 pieces

- 1. Lemon
- 2. Salted Butter Caramel
- 3. Raspberry Compote
- 4. Single-Origin Chocolate Ganache
- 5. Tahitian and Madagascar Vanilla
- 6. Coffee

vvv /





36173 Tray of macarons Classic Flavours (48 x 12 g) 6 pieces per recipe on 1 tray

- 1. Lemon
- 2. Salted Caramel
- 3. Raspberry
- 4. Vanilla
- 5. Chocolate
- 6. Pistachio
- 7. Coffee
- 8. Passion Fruit



41669 Tray of macarons Summer Flavours (48 x 12 g)

8 pieces per recipe on 1 tray

- 1. Orange Blossom
- 2. Strawberry
- 3. Blackcurrant
- 4. Coconut
- 5. Apricot
- 6. Rose



41935 Tray of intense flavours Macarons (48 x 12 g)

8 pieces per recipe on 1 tray

- 1. Lemon Lime
- 2. Morello Cherry
- 3. Pineapple & Coconut
- 4. Apple & Cinnamon
- 5. Vanilla & Yuzu
- 6. Chocolate & Fleur De Sel



38200 Blister pack of macarons Classic Flavours

18 blister packs per box - 2 pieces per recipe per blister pack

- 1. Chocolate
- 2. Pistachio
- 3. Vanilla
- 4. Raspberry

XXX/

















(3)

41591

41587

RTB

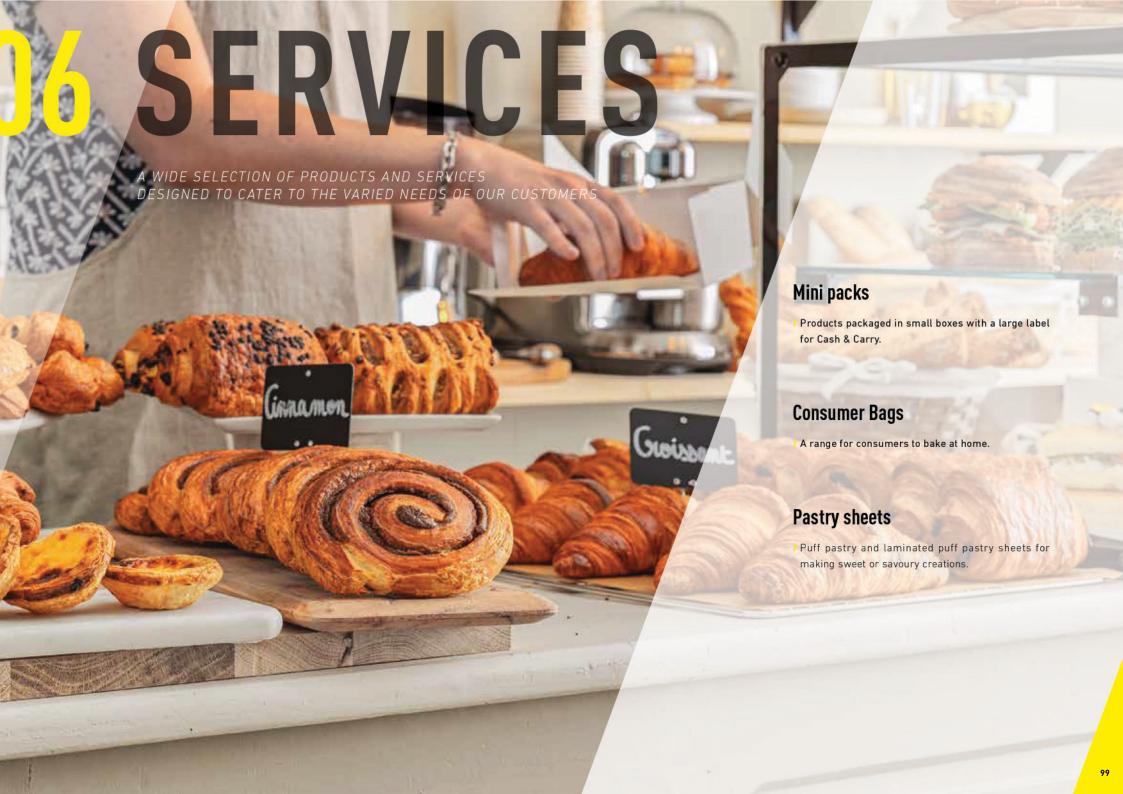












Service references



Mini packs

THE PRODUCTS ARE PACKAGED IN COMPACT BOXES FOR EASY PLACEMENT ON SHELVES, FEATURING A LARGE, COLORFUL LABEL FOR ENHANCED CLARITY AND VISIBILITY

VIEN	NESE PASTRIES		Technology	Pieces / box	Boxes / pallet	Standard code
Essentia	al Viennese Pastries					
31825	Croissant 80 g Éclat du Terroir	Sexual Contract of the leading to th	RTB	25	132	31780
30936	Croissant 60 g Savoureux		RTB	30	120	31000
30937	Pain au Chocolat 75 g Savoureux		RTB	20	120	31001
32422	Pain aux Raisins 110 g Savoureux		RTB	22	132	31002
31542	Lunch Croissant 30 g Une Recette Lenôtre Professionnels	garaya garaya	RTB	70	120	31778
	Lunch Pain au Chocolat 35 g	i ENÔTAE	RTB	70	120	31776
31543	Une Recette Lenôtre Professionnels			, ,		
31543	Une Recette Lenôtre Professionnels Assortment of Lunch Savoureux Viennese Pastries (30 croissants + 30 pains au chocolat + 30 pains aux raisins)		RTB	90	132	
	Assortment of Lunch Savoureux Viennese Pastries (30 croissants + 30 pains au chocolat + 30 pains aux raisins)			, ,	132	

BRE	NDS		Technology	Pieces / box	Boxes / pallet	Standard code
lls						
31301	Finedor® Nature 45 g Une Recette Lenôtre Professionnels	ut-violet	Part-baked	30	120	30895
31305	Seeds and Cereals Roll 45 g Une Recette Lenôtre Professionnels	bitous	Part-baked	35	120	30898
32147	Rustic Square Roll 40 g		Part-baked	30	132	31520
itering bre	ad					
32321	Fruit Loaf 180 g Une Recette Lenôtre Professionnels	utwône.	Part-baked	15	132	30894
SAVO	OURY COLLECTION					
38366	Bun'n'Roll 85 g		RTB	20	132	36967
			RTB	20	132	_
ÂTL	SSERIE					
FAII	SSERIE			T		
42655	Pastel de Nata 60 q		RTB	60	110	I

Pastry sheets

PUFF PASTRY AND LAMINATED PUFF PASTRY SHEETS FOR MAKING SWEET OR SAVOURY CREATIONS.

/	PUFF	PASTRY	Technology	Pieces / box	Boxes / pallet
	30081	Puff pastry sheet 2 kg	RTB	6	120
	34171	Puff pastry sheet 300 g	RTB	36	120

/ LAMINATED PUFF PASTRY

34813	Laminated puff pastry sheet 500 g	RTP	25	120
-------	-----------------------------------	-----	----	-----

Consumer Packs

PACKAGING SUITABLE FOR CONSUMER SALES.

/ VIENN	IESE PASTRIES		Technology	Pieces / box	Boxes / pallet	Standard code
38204	Bag x 6 Pains au Chocolat 70 g Le Fournil de Pierre	PIERRE	RTB	12 bags	64	37461
38203	Bag x 6 Croissants 60 g Le Fournil de Pierre	PIERRE	RTB	12 bags	64	37460
40534	Bag x 6 Organic Croissants 70 g Le Fournil de Pierre	PIERRE	RTB	12 bags	70	32504
40630	Bag x 10 Mini Croissants 25 g Le Fournil de Pierre	PIERRE	RTB	20 bags	64	40762

/ BREAD

38558	Bag x 2 Half-Baguettes 140 g Le Fournil de Pierre	PIERRE	Part-baked	12 bags	64	34793
38941	Bag x 6 Plain Rolls 40 g Le Fournil de Pierre	PIERRE	Part-baked	14 bags	64	38942

/ PÂTISSERIES

42450	Pastel de Nata 60 g	Part-baked	60	64
-------	---------------------	------------	----	----





/ BREADS







BEST BEFORE DAT	TE: 15 MONTHS	•		
BAKING TIME to adjust according to y	vous even [1]	STEP 2: bake STEP 1: defrost (2) (oven preheated to 230°C (3))		STEP 3: cool before serving (4)
to adjust according to		10.15	<u>'</u>	
ROLLS	Mini Breads 33 g and Bread Roll 80 g Panidor	10-15 min	5-8 min at 200°C	
	Finedor® (all Finedor® excluding Épi : 45 g, 50 g)	0-10 min	6-8 min at 200-210°C	
	Finedor® Épi (40 g)	(time to put on the tray)	4-5 min at 200-210°C	10 to 15 min
NOLLS	Other Rolls (40 g - 70 g)	(and to put on the day)	7-9 min at 190-200°C	
	Roll 90 g	15-20 min	8-12 min at 200°C	
	Fully baked		Refer to the technical sheet	
	Mini sandwich breads (80 q)		9-11 min at 190-200°C	
	· V	0-10 min (time to put on the tray)		-
SANDWICH BREADS	Half-Baguettes (120 g - 140 g)		10-12 min at 190-200°C	30 min
	Ciabattas (140 g)		10-12 min at 180°C	
	SO mælleux (140 g)		5-7 min at 180°C	
DACHETTEC	Baguettes (280 g)	0-10 min	12-14 min at 190-200°C	00 :
BAGUETTES	Caractère Baguette (280 g)	(time to put on the tray)	11-13 min at 210°C	30 min
	D 1 ((00) D 1 M 10			
	Breads to share (< 400 g): Pochon, Multigrain, Nordic Loaf, Gourmet breads	0.10 min	11-13 min at 190-200°C	
BREADS TO SHARE AND FOCACCIAS	Fruit loaves to share: Fig, Muesli, Walnut, Lemon, etc. + Fruit Loaf 180 g Une Recette Lenôtre Professionnels	0-10 min (time to put on the tray)	13-14 min at 180-190°C	30 min to 1 hour
	Breads to share (> 400 q): Cereals, Country, Pochon, Multigrain, Bâtard, etc.	,	16-18 min at 190-200°C	
		11.00		15:-
	Kamps Loaves 750 g	1h30	9 min at 210°C	15 min.
	Fully baked		Refer to the technical sheet	

/ GLUTEN FREE		
BEST BEFORE DATE: 12 MONTHS BAKING TIME to adjust according to your oven [1]	STEP 1: bake (ventilated oven and rotary oven ^(s) at 160°C in the packaging)	STEP 2: cool before serving
Rolls and Mini Brioches	10 min	2 min out of the packaging
Madeleine	8 min	2 min out of the packaging

BAKING TIME to adjust according to your oven [1]	(ventilated oven and rotary oven ^[S] at 160°C in the packaging)	cool before serving
Rolls and Mini Brioches	10 min	2 min out of the packaging
Madeleine	8 min	2 min out of the packaging
/ PÂTISSERIES		

/ PATISSERIES			
MACARONS BEST BEFORE DATE: 12 MONTHS	STEP1: remove film	STEP 2: defrost	STEP 3: remove from tray (at room temperature before eating)
Macarons	After defrosting	minimum 4 h at + 4°C	15 min
OTHER PÂTISSERIES BEST BEFORE DATE: CHOUQUETTES 6 MONTHS AND MUFFINS 18 MONTHS	STEP 1: defrost	STEP 2: bake (oven preheated to 210°C)	
Chouquettes	0-5 min (time to put on a tray)	DR 18 to 20 min 185-190°C	_
Muffins 95 g	1 hour	-	_
Muffins 120 g	2 hours	-	_
Bolas de Berlim	1h30 -2h30	-	
Pastel de Nata 60 g	15-20 min	10-13 min à 230°C	_
Pastel de Nata 35 g	10-15 min	8-11 min at 250°C	_
Pastel de Nata 60 g part-baked	No defrosting required	6-7 min at 220°C	_
Pastel de Nata 50 g part-baked	No defrosting required	6-7 min at 220°C	

/ SAVOURY COLLECTION	((((((((((*		
BEST BEFORE DATE: 12 MONTHS BAKING TIME to adjust according to your oven (1)	Tray arrangement 40 x 60	STEP 1: defrost (at room temperature)	STEP 2: bake (oven preheated to 190°C)	
Mini Snacks	by 24	30 to 45 min	14 to 15 min at 165-170°C	
Bun'n'roll Savoury Swirls and Filled Croissants	by 12 (moulds to be positioned on a grill)	45 min to 1 hour	16 to 18 min at 165-170°C	
Lattice 100 g	by 12	30 to 45 min		
Fingers	by 10	45 min to 1 hour		



/ READY-1	TO-PROVE	VIENNESE	PASTRIES
-----------	----------	----------	-----------------

BEST BEFORE DATE: 9 MONTHS, EXCEPT MINI BRIOCHES: 4 MONTHS BAKING TIME to adjust according to your oven (1)		Tray arrangement	STEP 1: prove (27-28°C hygrometry 70-80%)		STEP 2: dry	STEP 3: egg wash	STEP 4: bake (oven preheated to 190°C)	
		40 X 00	Directly	Controlled	(at room temperature)	egg wasii		
	Mini / Lunch	by 20-25	from 1 hour 30 to 1 hour 45	from 1 hour to 1 hour 15			13 to 15 min	
	Croissants (50 g - 75 g)	by 12	from 1 hour 45 to 2 hours	from 1 hour 15 to 1 hour 30			15 to 17 min	
FRENCH-STYLE Viennese pastries	Croissants (80 g - 100 g)	by 0.12	from 2 hours to 2 hours 1E	from 1 hour 30 to 1 hour 45	10 min	YES	16 to 18 min	165-175°C
VILIMEDETADIMED	Pains au Chocolat	by 9-12	from 2 hours to 2 hours 15	Trom I nour 30 to 1 nour 45			10 (0 18 MM	
	Pains aux Raisins	by 8-12	from 2 hours 15 to 2 hours 30	from 1 hour 45 to 2 hours			15 to 17 min	1
	Éclat du Terroir - Croissant (61 g - 79 g)		from 1 hour 45 to 2 hours	from 1 hour 15 to 1 hour 30	15 min		15 to 16 min	
COLLECTION WITH SPECIFIC PREPARATION	Éclat du Terroir - Pain au Chocolat (70 g - 85 g)	by 12	from 2 hours to 2 hours 15	from 1 hour 30 to 1 hour 45	15 min	YES	16 to 17 min	165-175°C
T HEI THATTON	Croissant and Pain au Chocolat - The Irrésistibles		from 1 hour 50 to 2 hours 10	from 1 hour 20 to 1 hour 35	15 min]	15 to 17 min]
INDULGENT VIENNESE	Mini Indulgent Viennese Pastries	by 24	from 1 hour 30 to 1 hour 45	from 1 hour to 1 hour 15			13-15 min	165-175°C
PASTRIES AND PASTRIES	Maxi Indulgent Viennese Pastries	by 8-10	from 2 hours 15 to 2 hours 30	from 1 hour 45 to 2 hours	10 min	YES	15-17 min	100-1/0 C
FROM AROUND THE WORLD	DIY Puff Pastry Brioche 330 g	by 6	from 2 hours 15 to 3 hours	-			45 to 50 min	150°C

/ READY-T	O-BAKE	VIENNESE	PASTRIES
-----------	--------	----------	----------

DAKE VIENNESE PASIKIES					
BEST BEFORE DATE: 12 MONTHS BAKING TIME o adjust according to your oven [1]		STEP 1: defrost (at room temperature)	STEP 2: bake (oven preheated to + 20°C)		
Mini / Lunch	by 24		13 to 15 min		
Croissants (40 g to 60 g)	by 12-15		15 to 17 min	165-170°C	
Croissants (65 g to 100 g)	b., 0.12	30 to 45 min	15 to 18 min		
Pains au Chocolat	Uy 9-12		16 to 18 min		
Maxi Pain au Chocolat (150 g)	by 8		20 to 25 min		
Pains aux Raisins	by 8-12		17 to 20 min		
Mini Apple Turnovers	by 24	45 min to 1 hour	17 to 18 min	195 - 200°C	
Apple Turnovers	by 12		19 to 20 min		
Mini Indulgent Viennese Pastries and Mini Croissants from Around the World	by 20-24	30 to 45 min	13 to 15 min	165-170°C	
Other Maxi Indulgent Viennese Pastries	by 10-12	30 to 10 11111	16 to 19 min		
Filled Croissants and Croissants from Around the World	by 12	45 min to 1 hour	16 to 18 min		
Breizh'n'Roll	by 12	30 to 45 min	18 to 19 min	180-185°C	
Danish Crowns	by 10-12	No defrosting required	18 to 20 min	190°C	
Puff Pastry Brioche 295 g Fully Baked	-	45 to 60 min	DR 5 min	150°C	
Couques	by 12	30 to 45 min	15 to 18 min	165-170°C	
Maple Syrup & Pecan Braid	-	No defrecting required	18 to 20 min	190°C	
Mini Maple Syrup & Pecan Braid	-	no derrosting required	14 to 15 min	19U~L	
	MONTHS oven (1) Mini / Lunch Croissants (40 g to 60 g) Croissants (65 g to 100 g) Pains au Chocolat Maxi Pain au Chocolat (150 g) Pains aux Raisins Mini Apple Turnovers Apple Turnovers Mini Indulgent Viennese Pastries and Mini Croissants from Around the World Other Maxi Indulgent Viennese Pastries Filled Croissants and Croissants from Around the World Breizh'n'Roll Danish Crowns Puff Pastry Brioche 295 g Fully Baked Couques Maple Syrup & Pecan Braid	MONTHS OVER 111 Mini / Lunch Mini / Lunch Dy 24 Croissants (40 g to 60 g) Croissants (65 g to 100 g) Pains au Chocolat Maxi Pain au Chocolat (150 g) Pains aux Raisins Dy 8-12 Mini Apple Turnovers Mini Apple Turnovers Mini Indulgent Viennese Pastries and Mini Croissants from Around the World Other Maxi Indulgent Viennese Pastries by 10-12 Filled Croissants and Croissants from Around the World Danish Crowns Puff Pastry Brioche 295 g Fully Baked Couques Maple Syrup & Pecan Braid	MONTHS oven (1) Mini / Lunch Croissants (40 g to 60 g) Croissants (65 g to 100 g) Pains au Chocolat Maxi Pain au Chocolat (150 g) Pains aux Raisins Pains aux Raisins by 8-12 Mini Apple Turnovers Apple Turnovers Mini Indulgent Viennese Pastries and Mini Croissants from Around the World Other Maxi Indulgent Viennese Pastries Filled Croissants and Croissants from Around the World Breizh'n'Roll Danish Crowns Puff Pastry Brioche 295 g Fully Baked Couques Main Indulgent Viennese Paraid And efforsting required Puff Pastry Brioche 295 g Fully Baked Couques Maple Syrup & Pecan Braid	MONTHS A	





SHARE
THE BAKERY CULTURES
OF THE WORLD

in 🖸 f 🎔 🗅

www.bridor.com

International Contact: exportsales@groupeleduff.com Bridor - Z.A. Olivet - 35530 Servon-sur-Vilaine - France - Tel. +33(0)2 99 00 11 67 - Fax: +33(0)2 99 00 21 26

SIRET 491 668 893 00010 - Trade & Companies Register of Rennes

Contact France: commercialfrance@groupeleduff.com